

What is Claimed is:

1. A double-sided pressure-sensitive adhesive sheet consisting of a laminate containing a flexible base layer, a first black layer and second black layer and a first pressure-sensitive adhesive layer and second pressure-sensitive adhesive layer, wherein
5 said first pressure-sensitive adhesive layer and second pressure-sensitive adhesive layer are the outermost layers on either side of the laminate.
2. A double-sided pressure-sensitive adhesive sheet according to claim 1, wherein
10 said first black layer and second black layer are black printed layers formed on each side of the flexible base layer.
3. A double-sided pressure-sensitive adhesive sheet according to claim 1, wherein
15 two laminates each comprising a pressure-sensitive adhesive layer, a flexible base layer and a black layer are prepared and their black layers are laminated together via a lamination layer.
4. A double-sided pressure-sensitive adhesive sheet according to any one of claims 1
20 to 3, wherein said laminate further comprises a reflective layer.
5. A double-sided pressure-sensitive adhesive sheet according to claim 4, wherein
said reflective layer is a metal layer.
6. A double-sided pressure-sensitive adhesive sheet according to claim 4, wherein
25 said reflective layer is a white film.
7. A double-sided pressure-sensitive adhesive sheet according to claim 4, wherein
said reflective layer is a white printed layer.
8. A double-sided pressure-sensitive adhesive sheet according to any one of claims 4
30 to 7, wherein said reflective layer is situated between the second black layer and the second pressure-sensitive adhesive layer.

9. A double-sided pressure-sensitive adhesive sheet according to any one of claims 1 to 8, wherein the thickness of said laminate is no greater than 60 μm .